

element

are you in yours?

Flo-tech

Company
Flo-tech

Challenge:
Looking for a "green" product that could be used as a direct mail thank you to customers during Earth Week

Solution:
We used custom branded "Seed the Future" cards printed on recycled paper to mail. Each card allowed the recipient the opportunity to donate a Tree to a renewable forest around the world

Products used:
"Seed the Future tree cards on recycled paper

